Global Investors, LLC

## The Big Long



> "The return to monetary stability
> does not generate a crisis. It only brings to light the malinvestments and other mistakes that were made under the hallucination of the illusory prosperity created by the easy money."
> -Ludwig von Mises

The Big Short is a movie that is currently in theaters and is nominated for five Academy Awards, including best picture. Based on Michael Lewis' well written book about the actions, travails, agony, and eventual triumphs of a group of eccentric, independent and contrarianminded investors who bet on the "inconceivable", yet, in reality, inevitable collapse of the mortgage market. In two hours and ten minutes, the picture does a decent job of portraying the pain that is inflicted upon investors who are too early. The collapse of the hugely overextended, and arguably corrupt, mortgage market took over three years to unfold. Once it did, Wall Street ignored it at first, and refused to reflect reality into the price of securities. It had to be excruciating for these maverick investors. As Howard Marks notes, "successful investing requires the ability to look wrong for a while." He mentions David Swensen's (of Yale) 'terrific phrase': "Uncomfortably idiosyncratic."

The movie begins in an era, roughly a decade ago, when, because mortgages in aggregate had been stable, arguably safe for decades, people ignored the principles of economics; didn't worry about oversupply; didn't worry about a borrower's ability to meet obligations. At the same time, investor aversion to negative cash flow, and to short-term loss, allowed astute investors to buy optionality (on the collapse of mortgage values) at extremely attractive prices. The result is legendary. Hence an Academy Award contending movie.

And here we are in early 2016, with much of the public fearful that, as we watch The Big Short in theaters, the real world is scripting the sequel. It is understood that the GFC (great financial crisis) in 2008 was the unintended, but inevitable, consequence of excessively easy monetary policy conducted by the Federal Reserve. This policy of profligacy was designed, perversely enough, to repair the damage caused by the collapse of the tech bubble seven years earlier; a bubble that, not surprisingly, was caused by excessive easing by the Federal Reserve. Slow learners, the Fed has spent much of the last decade trying to fix the problem by using a turbo-charged version of the very policy that caused the past two bubbles. Back then, people feared that the banks were "too big to fail." Now they are much bigger. People worried about excessive debt. It is now larger, both in absolute terms and, more importantly, in relation to the size of the economy. The 2007 bubble caused malinvestment in the housing and banking industries. Malinvestment is now prevalent in finance, energy, commodities, consumer discretionary goods, emerging markets and others. It's wreaking havoc. Investors feared that stock prices were unsustainably high in 2007, as the ensuing crash validated. Yet, eight years later, prices are even higher for many U.S. stocks, for highend real estate, art, collectibles, tuition, healthcare and entertainment. Alarmingly, tens of trillions of bonds are priced at or near the highest prices (lowest yields) in the history of mankind. Clearly, we believe, the central banks messed up royally. For the third time in less than two decades 'the Piper' seems to be asking for payment: U.S. stocks struggle, post a $61 / 2$ year run; junk bonds are plunging from prior excessive values; and commodities have nosedived; etc. Many people are rightfully worried.

At this juncture, the tone of this Commentary changes. We hereby put forth the argument that this is not the beginning of a bear market, but rather is the late stages of a bear market.

## Kopernik

Global Investors, LLC


Don't misconceive us; we won't quibble with the distinct possibility that we've just seen the end of the bull market for larger cap U.S. stocks or for "quality" growth stocks or for the U.S. dollar. And the end of the astonishing 35 -year bull market in bonds is inevitable - it is just a matter of when. But, it is essential to notice that the impressive performance of these select groups has obfuscated the existence of a deep, long-enduring bear market. While the press tends to gravitate to simple definitions, such as, "a bear market is a decline of $20 \%$ or more" or "a decline of a year or more", we prefer to think about them as lasting years, often delivering torturous, deep losses, ultimately leading to panic and capitulation, and behavioral change. Let's delve into the current market further.

Facebook stock hit a new all-time high this month (February 2016). Netflix, Google (Alphabet, now) and Amazon hit new all-time high price levels in December 2015. All was right with the world. The NASDAQ composite index, though technically having peaked in July of 2015, was still plugging along quite nicely as recently as December. The S\&P500 peaked two months earlier, but really meandered sideways from November 2014 through the end of 2015. The ACWI (MSCI All-Country World Index) peaked the same month. What was very different from the S\&P was that it peaked at roughly the same level as it peaked in 2007. Eight years, same level. The S\&P was a third higher. Leaving the U.S. aside for a moment, it becomes clear that things haven't been firing on all cylinders for many a moon. The ACWI ex-US peaked almost a full year earlier in July 2014. And that was a secondary peak that came nowhere close to the all-time peak established way back in 2007. To repeat, the index most investors use to represent the global market suggests that beyond U.S. borders, the bear for stocks may have started in September of 2007. How can this be? The table on the following page shows the details, country by country. Enlightening.


Global Investors, LLC


Countries that are down on a 1, 3, and 5 year basis (in US\$) include France, the UK, South Korea, Netherlands, Hong Kong, Australia, and Canada, i.e. most of the large economies. China, the second largest economy, is down on a 5 year basis, but not three (Shenzhen Stock Exchange Index). Germany, Japan and the U.S. are among the few that have fared better. Australia and Canada are both down over 30\% on a 3-year and 5-year basis. The formerly exulted BRICs (Brazil, Russia, India, China)? See below.


Global Investors, LLC


Human emotions are interesting. We all know to buy low and sell high. But things looks so damn good at the top, and so abysmal at the nadir. Oil, gas, coal, uranium, and hydroelectricity were not competitors at the top, they were all important parts of the solution to a very important question: How are we ever going to meet the insatiable energy needs of 7.3 BILLION people?! Now investors are grappling with how to unload the stigma and potential liability associated with owning archaic relics of a bygone era; so unappealing in the contemporary "post-hydrocarbon" world. People viewed China as a dynamo, a must-own economic juggernaut, destined to leave the United States in the dust. Russia, Brazil, and other economies that are well-endowed with natural resources were accorded royalty status. Along with India, the four were honored with the sobriquet - BRICs, and were must haves for any trendy portfolio. Now? Not so much. China, Russia, and Brazil are disdained as fraud-ridden, slow-growth, poorly governed producers of oversupplied dreck. Might the markets have moved from one outrageous extreme to the other? We're sure the truth is somewhere in the middle. At the height of the China hype, the price of ships leapt into the stratosphere only to fall to the lowest level in recorded history of the Baltic Dry index. We live in an era of Fed-induced extremes, and as a result, many valuable "things" can be purchased at all-time low prices.


## Kopernik <br> Global Investors, LLC

And speaking of Fed-induced extremes, people seem to have forgotten that only a couple years back, the Fed was wrapping up the most audacious money-printing scheme since the 11-fold increase of "the Continental" in the 1700s (they became worthless within five years). Of course, money printing has been around for as long as currency has been around, so it's not the end of the world. As the quantity of one form of money increases relative to another form of money, the prices adjust accordingly. This makes sense. The chart shows that this has been the case with the U.S. Dollar relative to gold as well. The more dollars that are conjured into existence, the more dollars it takes to buy an ounce of gold. Pretty clear relationship, until 2011! This divergence is unprecedented and it is nothing if not extreme! The value of gold has skyrocketed while the market price of gold has plunged. So not only has there been a long bear market in gold, the stark plunge in the price of gold relative to the intrinsic value of gold may represent the "Granddaddy" of bear markets. Extreme divergence of price from value is what we value-focused investors live for.


One last bear to observe. Gold versus dollars is down; gold versus the shadow price of gold is down hard; but the price required to own gold via the companies that own many of the world's remaining gold reserves/resources has been in a long pronounced bear market down $90 \%$ from December 2010 through last month's low, as illustrated by the Market Vectors Junior Gold Miners ETF (GDXJ).


## Kopernik

Global Investors, LLC


In conclusion, it is time to be bullish! Rather than trying to get out near the top, we believe that investors should be more concerned with getting in near the bottom. The bear market for many highly important assets/regions/sectors has run long and deep. The obvious question seems to be - when will it turn? This is the subject of the next Commentary, one that's been in the works for many months now. It should be out in the next month or so. But, in the meantime, a relevant flashback in time. In late 1968/early 1969, Warren Buffett deemed the stock market to be too expensive, shut down his investment partnership and sent back everyone's money (with the notable exception of Berkshire Hathaway, a small, struggling textile company at the time). The market, as if on cue, dropped for the next five years. This fact wouldn't be so obvious to anyone based on a quick perusal of historic stock charts. For the first three years, the index bounced around but generally remained at 1000 level (the Dow Jones Industrial Average; meanwhile the S\&P 500 advanced from 90 to 115). This was a combination of most stocks falling meaningfully while many "quality growth" companies, which became commonly known as the "NiftyFifty", riding a wave of immense popularity, trudged relentlessly higher. Beginning immediately in 1973, the Nifty-Fifty joined their lessesteemed brethren plunging south. The result was that by late in the year stocks had become cheap. After almost five years of sitting on the sidelines, Mr. Buffett went on a buying spree. He famously told Forbes magazine that he felt, "Like an oversexed guy in a whorehouse. Now is the time to invest and get rich." This only added to his legendary status as the market, from the end of 1973 until the end of 2015, went up 6902\%!! Annualized gains amounted to $10.6 \%$.

Interestingly, what is not often mentioned, the market dropped $35 \%$ during the first three quarters of 1974 !! In today's world of short attention spans, he would be questioned about performance and risk management techniques. Hindsight shows that he had come within a year's time of picking the perfect entry point for decades to come, but the immediate feedback was dismal. It is important to note that if he had timed it perfectly, his incremental annualized returns over the next 41 years would have been $0.91 \%$ ( $11.64 \%$ vs $10.73 \%$ ). To repeat, attempted market timing would have added just over $1 \%$ annually if successful (VERY hard to do) or would have resulted in a huge opportunity cost if not successful (between 0 and $6901 \%$ over the long-term, depending on how bad the mistiming).


Kopernik has clearly been early. Whether the bear market in tangibles is over, is too early to call. What is clear, though, is that the bear isn't just starting - it started anywhere from 2 to 9 years ago, depending upon the particular asset. And it has been a deep, powerful, psychologically challenging bear market. From current depressed valuations, the upside potential is enormous. We estimate the intrinsic value of many of our portfolio companies to be more than five times the current market price. Given a choice of being too early, and possibly suffering short-term pain, or being too late and risk missing out on massive gains (the only two choices the real world offers given an unknown future), we'll make the first choice any day. We patiently await, what we believe to be, the inevitable return to rationality.

Cheers,

David B. Iben, CFA
Chief Investment Officer
Kopernik Global Investors
February 2016


Global Investors, LLC


## Important Information and Disclosures

The information presented herein is confidential and proprietary to Kopernik Global Investors, LLC. This material is not to be reproduced in whole or in part or used for any purpose except as authorized by Kopernik Global Investors, LLC. This material is for informational purposes only and should not be regarded as a recommendation or an offer to buy or sell any product or service to which this information may relate.

This letter may contain forward-looking statements. Use of words such was "believe", "intend", "expect", anticipate", "project", "estimate", "predict", "is confident", "has confidence" and similar expressions are intended to identify forward-looking statements. Forward-looking statements are not historical facts and are based on current observations, beliefs, assumptions, expectations, estimates, and projections. Forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond our control and are difficult to predict. As a result, actual results could differ materially from those expressed, implied or forecasted in the forward-looking statements.

Please consider all risks carefully before investing. Investments in a Kopernik Fund are subject to certain risks such as market, investment style, interest rate, deflation, and illiquidity risk. Investments in small and mid-capitalization companies also involve greater risk and portfolio price volatility than investments in larger capitalization stocks. Investing in non-U.S. markets, including emerging and frontier markets, involves certain additional risks, including potential currency fluctuations and controls, restrictions on foreign investments, less governmental supervision and regulation, less liquidity, less disclosure, and the potential for market volatility, expropriation, confiscatory taxation, and social, economic and political instability. Investments in energy and natural resources companies are especially affected by developments in the commodities markets, the supply of and demand for specific resources, raw materials, products and services, the price of oil and gas, exploration and production spending, government regulation, economic conditions, international political developments, energy conservation efforts and the success of exploration projects.

Investing involves risk, including possible loss of principal. There can be no assurance that a fund will achieve its stated objectives. Equity funds are subject generally to market, market sector, market liquidity, issuer, and investment style risks, among other factors, to varying degrees, all of which are more fully described in the fund's prospectus. Investments in foreign securities may underperform and may be more volatile than comparable U.S. securities because of the risks involving foreign economies and markets, foreign political systems, foreign regulatory standards, foreign currencies and taxes. Investments in foreign and emerging markets present additional risks, such as increased volatility and lower trading volume.

The holdings discussed in this piece should not be considered recommendations to purchase or sell a particular security. It should not be assumed that securities bought or sold in the future will be profitable or will equal the performance of the securities in this portfolio. Current and future portfolio holdings are subject to risk.

To determine if a Fund is an appropriate investment for you, carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and other information can be found in the Fund offering materials, which may be obtained by contacting your investment professional or calling Kopernik Fund at 1-855-887-4KGI (4544). Read the offering materials carefully before investing or sending money. Check with your investment professional to determine if a Fund is available for sale within their firm. Not all funds are available for sale at all firms.

